

KEVIN ALLEN
GRAPHIC DESIGNER

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EXPERIENCE



Zac Brown Collective
(Peachtree City, GA)
October 2018–Present
Senior Graphic Designer

- » Print and digital design for a range of in-house consumer brands, including Zac Brown Band
- » Apparel design for men's fashion brand Sheehan & Co.
- » UX/design for website and emails

R.R. Donnelley
(Atlanta, GA)
October 2014–October 2018
Graphic Designer

- » Production design of promotional signage for all U.S. The Home Depot stores

MSL Group Atlanta
(Atlanta, GA)
January 2013–July 2013
Graphic Design Contractor

- » Designed in-house marketing material and trade show booths for clients such as Coca-Cola and The Home Depot

Advanced Nutrition, Inc.
(Marietta, GA)
July 2012–January 2014
Graphic Designer

- » Designed packaging, marketing materials and branding
- » Product photography

EDUCATION

Savannah College of Art and Design
(Atlanta Campus)
BFA Graphic Design, 2007

Young Harris College
(Young Harris, GA)
Associate of Arts, 2004

Freeworld Media
(Atlanta, GA)
December 2011–May 2012
Graphic Design Contractor

- » Web, UI and print design for clients such as Coca-Cola and PureSolo

Popular Community Bank
(Chicago, IL)
November 2010–January 2011
Graphic Designer Contractor

- » Design and copywriting for print and web marketing materials

Southern Distinction Magazine
(Athens, GA)
July–December 2008
Graphic Designer

- » Article and feature layouts
- » Ad design and database maintenance
- » Image post-production

Creative Loafing
(Atlanta, GA)
August 2007–May 2008
Advertisement Designer

- » Ad design for Atlanta, Chicago, Charlotte, and Tampa distribution

FREELANCE EXPERIENCE

Idea Associates (Atlanta, GA)
Lonza (Alpharetta, GA)
Links and Precision Magazine (Chicago, IL)
Gold Leaf Design Group (Chicago, IL)

SKILLS

Adobe CC (InDesign, Photoshop, Illustrator, Acrobat, After Effects), Shopify, Klaviyo, Mailchimp, Basic HTML/CSS, Tajima Machine Embroidery